

**SENATE SUBSTITUTE FOR  
HOUSE BILL NO. 5729**

A bill to amend 1976 PA 331, entitled  
"Michigan consumer protection act,"  
by amending section 2 (MCL 445.902), as amended by 2006 PA 508.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1       Sec. 2. (1) As used in this act:

2       (a) Subject to subsection (2), "business opportunity" means  
3 the sale or lease of any products, equipment, supplies, or services  
4 for the purpose of enabling the purchaser to start a business, and  
5 in which the seller represents 1 or more of the following:

6       (i) That the seller will provide locations or assist the  
7 purchaser in finding locations for the use or operation of vending  
8 machines, racks, display cases, or other similar devices, or  
9 currency operated amusement machines or devices, on premises  
10 neither owned nor leased by the purchaser or seller.

1           (ii) That the seller may, in the ordinary course of business,  
2 purchase any or all products made, produced, fabricated, grown,  
3 bred, or modified by the purchaser using whole or in part the  
4 supplies, services, or chattels sold to the purchaser.

5           (iii) The seller guarantees that the purchaser will derive  
6 income from the business opportunity that exceeds the price paid  
7 for the business opportunity; or that the seller will refund all or  
8 part of the price paid for the business opportunity, or repurchase  
9 any of the products, equipment, supplies, or chattels supplied by  
10 the seller, if the purchaser is unsatisfied with the business  
11 opportunity. As used in this subparagraph, "guarantee" means a  
12 written or oral representation that would cause a reasonable person  
13 in the purchaser's position to believe that income is assured.

14           (iv) That the seller will provide a sales program or marketing  
15 program which will enable the purchaser to derive income from the  
16 business opportunity that exceeds the price paid for the business  
17 opportunity. This subparagraph does not apply to the sale of a  
18 marketing program made in conjunction with the licensing of a  
19 federally registered trademark or a federally registered service  
20 mark, or to the sale of a business opportunity for which the  
21 purchaser pays less than \$500.00 in total for the business  
22 opportunity from ~~anytime~~**ANY TIME** before the date of sale to  
23 ~~anytime~~**ANY TIME** within 6 months after the date of sale.

24           (b) "Documentary material" includes the original or copy of a  
25 book, record, report, memorandum, paper, communication, tabulation,  
26 map, chart, photograph, mechanical transcription, or other tangible  
27 document or recording, wherever situated.

1 (c) "Performing group" means a vocal or instrumental group  
2 seeking to use the name of another group that has previously  
3 released a commercial sound recording under that name.

4 (d) "Person" means ~~a natural person,~~ **AN INDIVIDUAL,**  
5 corporation, limited liability company, trust, partnership,  
6 incorporated or unincorporated association, or other legal entity.

7 (e) "Recording group" means a vocal or instrumental group that  
8 meets both of the following:

9 (i) At least 1 of the members of the group has previously  
10 released a commercial sound recording under the group's name.

11 (ii) At least 1 of the members of the group has a legal right  
12 to use the group's name, by virtue of use or operation under the  
13 group's name without abandoning the name of or affiliation with the  
14 group.

15 (f) "Sound recording" means a work that results from the  
16 fixation on a material object of a series of musical, spoken, or  
17 other sounds regardless of the nature of the material object, such  
18 as a disk, tape, or other phono-record, in which the sounds are  
19 embodied.

20 (g) "Trade or commerce" means the conduct of a business  
21 providing goods, property, or service primarily for personal,  
22 family, or household purposes and includes the advertising,  
23 solicitation, offering for sale or rent, sale, lease, or  
24 distribution of a service or property, tangible or intangible,  
25 real, personal, or mixed, or any other article, or a business  
26 opportunity. "Trade or commerce" does not include the purchase or  
27 sale of a franchise, **AS DEFINED IN SECTION 2 OF THE FRANCHISE**

1 INVESTMENT LAW, 1974 PA 269, MCL 445.1502, but does include pyramid  
2 and chain promotions, as "franchise", "pyramid", and "chain  
3 promotions" are defined in the franchise investment law, 1974 PA  
4 269, MCL 445.1501 to 445.1546. **A PYRAMID PROMOTIONAL SCHEME AS**  
5 **DEFINED IN SECTION 2 OF THE PYRAMID PROMOTIONAL SCHEME ACT, MCL**  
6 **445.2582.**

7 (2) As used in this act, "business opportunity" does not  
8 include a sale of a franchise as defined in section 2 of the  
9 franchise investment law, 1974 PA 269, MCL 445.1502, or the sale of  
10 an ongoing business if the owner of the business sells and intends  
11 to sell only that single business opportunity.

12 Enacting section 1. This amendatory act takes effect 90 days  
13 after the date it is enacted into law.

14 Enacting section 2. This amendatory act does not take effect  
15 unless House Bill No. 5726 of the 99th Legislature is enacted into  
16 law.