

Reps. Robertson, Accavitti, Acciavatti, Adamini, Amos, Anderson, Bieda, Brandenburg, Brown, Caswell, Clack, Condino, DeRossett, Drolet, Elkins, Farhat, Farrah, Garfield, Gielegem, Gillard, Hager, Huizenga, Jamnick, Koetje, LaJoy, LaSata, Meyer, Minore, Murphy, Nitz, Paletko, Pappageorge, Plakas, Richardville, Sak, Shackleton, Sheltroun, Shulman, Spade, Stakoe, Stewart, Tabor, Tobocman, Vagnozzi, Voorhees, Woronchak, Zelenko and Ehardt offered the following resolution:

House Resolution No. 68.

A resolution commemorating the Buick Motor Company on its 100th anniversary of doing business in Michigan.

Whereas, The Buick Motor Company was founded by David Dunbar Buick and incorporated in 1903; and

Whereas, The company has a rich and storied history in Michigan, moving in 1903 from its original location in Detroit to its longtime location in Flint; and

Whereas, Buick Motor Company emerged as a leader in U. S. automotive production in 1908 with 8,820 vehicles; and

Whereas, Buick Motor Company contributed to the efforts of World War I by building Liberty aircraft engines, mortar shells, ambulances and experimental tanks; and

Whereas, By the end of the 1920s, Buick Motor Company was General Motors' premium division and most popular seller; and

Whereas, Harley Earl was named head of General Motors' Art and Color Department, the first department of its kind in the industry and introduces the concept of clay modeling to automobile design, a technique still used today; and

Whereas, Harvey Earl's "Y Job" is recognized as the industry's first concept car; and

Whereas, As a result of the concept car, the idea of a "dream car" emerged within the industry as an essential sales and marketing device still used to this day; and

Whereas, Buick's standard turn signals were an industry first; and

Whereas, The post-war years spawned a classic era of Buick styling and technical innovation including: hard-top convertible styling, the dynaflo automatic transmission, and the vertical bar grille; and

Whereas, In 1948 Harvey Earl introduced the tail-fin to America; and

Whereas, In the 1950s, with their "aircraft styling," Buick Motor Company's LeSabre concept car set the design trend for America's "classic 50's" era automobiles; and

Whereas, In 1953, Harvey Earl's Motorama, the world's first auto show, debuts in New York City; and

Whereas, In 1958, Buick began a long-time commitment to golf by sponsoring the Buick Open in Grand Blanc; and

Whereas, In 1963, the Buick Special is introduced featuring the first U.S. mass-produced V-6 engine; and

Whereas, In 1974, Buick Motor Company introduces the fuel-efficient V-6, which became the premier engine in Buick's naturally aspirated, turbocharged, and supercharged versions; and

Whereas, By the year 2000, more than 35 million Buicks had been built since 1903; and

Whereas, The Buick Motor Company continues to be a leader in automotive sales as evidenced by its LeSabre model, the best-selling American full-size car for 11 years running; and

Whereas, In 2003, the Buick Motor Company celebrates its 100-year anniversary as one of America's premier automakers with a heritage that spans engineering milestones, the design and styling vision of Harvey Earl and the technological innovations of the 21st century; and

Whereas, Buick has had a tremendous influence on the course of American automotive history and a commitment to providing jobs in Michigan for so many years; now, therefore be it

Resolved by the House of Representatives, That the Buick Motor Company is commemorated on its 100th anniversary of doing business in Michigan.